

# HOMETOWN HEROES BANNER PROGRAM

To honor our local “Hometown Heroes,” we will begin the Hometown Heroes Banner Program for 2022 on February 15, 2022 and will accept applications through April 15, 2022.

- Each individual banner is unique and honors specific “Hometown Heroes” **who have honorably served or is currently serving our country.**
- The 30 x 60 red, white, and blue banner will include the name of the service person, their branch, and era of service, along with a military photo.
- The banner is the same design on both sides.
- The banners will be on display in Slidell’s downtown area from Memorial Day, Monday, May 30, 2022 through Veterans Day, Friday, November 11, 2022. Additional locations may be added in future years.
- The cost for each 2022 banner is \$125 plus tax. SEI Specialty Enhanced Imaging is the printer
- Banners will be returned to you after it has been taken down.
- Banner applications will be accepted on a first-come, first-served basis based on the timestamp of the email you return with the application.
- Once your banner is hung, you must skip a year before applying again; at which time a new banner will need to be purchased.
- Upon approval of the application, Hero’s photo and payment should be brought to SEI Specialty Enhanced Printing, 429 South Street, Slidell, LA 70460.



# HOMETOWN HEROES BANNER APPLICATION FORM

Fill out this form and email it along with proof of service to:  
[HometownHero@LeadershipNorthshore.com](mailto:HometownHero@LeadershipNorthshore.com).

1. **Contact Name:** \_\_\_\_\_
2. **Address:** \_\_\_\_\_
3. **Phone:** \_\_\_\_\_
4. **Email:** \_\_\_\_\_
5. **Full Name of Person in Photo:** \_\_\_\_\_
6. **Military Rank:** \_\_\_\_\_
7. **Era of Service:** \_\_\_\_\_
8. **Branch of Military: (Circle the correct branch.)**

Air Force    Army    Coast Guard    Marines    Navy

9. **Photo Release:** I hereby grant The City of Slidell, Leadership Northshore Alumni Association, Cleco, and SEI Printing & Digital Imaging to use my hero's photo in the Hometown Heroes Banner Program. In addition, I take full responsibility for ensuring that all of the information provided about the veteran being honored is accurate and complete.
10. **Unexpected/Unplanned Removal of Hometown Heroes Banner:** I hereby understand and accept that the Hometown Heroes Banner may be removed. I understand that financial reimbursement will not be provided. Further, I accept that the Hometown Heroes Banner will not be rehung for additional time to compensate for the days, weeks, or months it was taken down. For example, unforeseen circumstances or acts of God.
11. **To Receive Application Approval:** Proof of military service along with proof of an honorable discharge must accompany your Hero's application. For example, Military ID, DD214 or equivalent as evidence of military status.

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Signature

Date